

A "Day of Giving"

Culver's Restaurants Support Red Cross Month

The American Red Cross Pikes Peak Chapter will be partnering with Culver's Restaurants, www.culvers.com, in Colorado Springs for a "Day of Giving" fundraiser on **Wednesday March 5th**. March is Red Cross Month, so the two stores will give **10%** of sales to the Pikes Peak Chapter and will solicit donations from customers.

We need your help to make the most of the event! We would like to staff the restaurants for the lunch hours, 11:00 a.m. until 1:00 p.m., and the dinner hours, 5:30 p.m. until 7:30 p.m. The following are all of the volunteer opportunities for this fund raiser:

- **Media interviews** in days prior – You, the volunteer, can best tell why this support is important and encourage people to come by and support our cause.
- **ERV Drivers**—The ERV will be used for visibility at the event.
- **Servers**—The restaurant gives dining room customers a number after ordering and delivers the food to the table. This will be our chance to say "Thank you!", answer questions, and provide preparedness info.
- **Greeters**—We need volunteers to open doors and greet customers, as well as thank them on their way out.

Additionally, We will be pursuing press and media involvement and coverage. If you would like to help or know any local celebrities that might be open to being servers or covering the event please contact Paul Koch at 785-2724 or pkoch@pparc.org.

News in a Flash

Save the Date!

The Pikes Peak Chapter's annual Volunteer Recognition Event will be held on **Saturday, April 19th from 10:00 a.m. to 11:30 a.m.** A silent auction will be held and volunteers may receive their Years of Service pins at the registration table.

Invitations will be made available electronically and by postal mail in March.
Location to be determined.

Climb, Hike or Walk for the Cause

The Pikes Peak Chapter is working closely with the Colorado Mountain Club's local chapter to raise funds and outdoor safety awareness through this fun summer event, which is being planned for late July or early August.

Participants can organize teams of up to 10 people and will select an outdoor objective and collect pledges from family, friends, and colleagues to support the Red Cross. You can choose to summit a peak, take a beautiful hike, walk your favorite trail, promote outdoor safety and raise funds for your local Red Cross's services to victims of disaster and military families. We're putting together fun prizes and an award event for participants—so mark your calendars and don't miss out!

- **Be a team captain and recruit a team of climbers, hikers, walkers who will raise money for the chapter.**
- **Join a team - hike, climb, or walk for a great cause**
- **Help solicit and package participant prizes and awards**