



NEWS RELEASE



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Pikes Peak Chapter American Red Cross Receives \$65,386 Grant from the Wal-Mart Foundation

Grant to support Capacity Building and Disaster Response In Outlying Counties

Colorado Springs, CO April 9, 2009 – The Pikes Peak Chapter American Red Cross announced that it is receiving a **\$65,386** grant from the Wal-Mart Foundation, to support capacity building and disaster response to outlying counties within the Chapter's 18 county jurisdiction. The Pikes Peak Chapter is one of 128 Red Cross chapters awarded funds as part of the Wal-Mart Foundation's initiative to support disaster response and capacity building projects nationwide.

"Because of the Wal-Mart Foundation's incredibly generous support, the Pikes Peak Chapter will be able to help outlying communities prevent, prepare for and respond to disasters. These communities had previously been underserved by the Red Cross because of a lack of resources." said David Just, CEO of the Pikes Peak Chapter American Red Cross.

The Wal-Mart Foundation partnered with the American Red Cross to create a \$5 million Disaster Readiness and Capacity Building Grant Program. This grant will benefit communities across the country that reside near Red Cross chapters located in remote areas that often become isolated during times of disaster and whose chartered jurisdictions serve less than one million people – like the Pikes Peak Chapter American Red Cross.

The grant will be used to recruit and train volunteers and purchase trailers stocked with sheltering and disaster response supplies to strategically place in outlying areas. Having trained Red Cross volunteers and supplies pre-positioned will allow the Chapter to more effectively and efficiently respond to disasters and will also empower members in each community that we serve.

"At Wal-Mart, helping communities is what we do every day. And when a crisis strikes, that charge becomes an even greater priority," said Margaret Mckenna, president of the Wal-Mart Foundation. "Our long-standing support of the American Red Cross is evidence of our commitment to supporting local disaster relief efforts. We are hopeful that the \$5 million we have given to local Red Cross chapters across the country will result in the swift, effective response to disasters, and the development of resources *before* disaster strikes."

The Wal-Mart Foundation stands ready to help and to work with local leaders, community organizations and elected officials in the instance of a disaster. With a long-standing commitment to supporting local disaster relief efforts, the Wal-Mart Foundation works with the American Red Cross and other organizations in an effort to help its neighbors and communities during times of need.

“We are appreciative to the Wal-Mart Foundation for this much needed grant to enhance our local chapters’ ability to serve their communities,” said Michael Brown, Vice President of Corporate and Foundation Partnerships at the American Red Cross. “Because of their generous support, we will be better positioned to prevent, prepare for and respond to disasters in communities across the country.”

About the American Red Cross

The American Red Cross shelters, feeds and counsels victims of disasters; teaches lifesaving skills; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its humanitarian mission. For more information, please visit www.pparc.org or call us at 719-632-3563.

About Philanthropy at Wal-Mart Stores, Inc.

Wal-Mart Stores, Inc. (NYSE: WMT) and the Wal-Mart Foundation are proud to support the charitable causes that are important to customers and associates in their own neighborhoods. Through its philanthropic programs and partnerships, the Wal-Mart Foundation supports initiatives focused on creating opportunities in education, workforce development, environmental sustainability, and health and wellness. In 2007, Walmart, Sam’s Club and the Wal-Mart Foundation gave \$296 million to communities across the United States. To learn more, visit www.walmartfoundation.org

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