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Press Room



# PRESS RELEASE

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FOR IMMEDIATE RELEASE

## AMERICAN RED CROSS TO OFFER FREE DISASTER PREPARATION PRESENTATION AT LOCAL LIBRARY

**Colorado Springs, CO** – On June 25<sup>th</sup>, the Pikes Peak Chapter of the American Red Cross will hold its first public disaster preparedness presentation as part of the new national American Red Cross initiative: “Be Red Cross Ready”. The 1 hour presentation on how to prepare your family by getting a kit, making a plan, and being informed will be held at the Ruth Holley Branch of the Pikes Peak Library district, located at 685 N. Murray Blvd., from 7 to 8 PM on June 25<sup>th</sup>.

The presentation is free of charge, and anyone who is interested in preparing their family against natural and manmade disasters is encouraged to attend. As space may be limited, the American Red Cross is asking participants to RSVP by contacting John Memmer, AmeriCorps\*VISTA member, at the Pikes Peak American Red Cross by calling (719) 785-2752 or emailing him at [JMemmer@pparc.org](mailto:JMemmer@pparc.org). The class will teach families the 3 basic steps of disaster preparedness, which consist of getting a disaster kit, making a family plan, and being informed before and during a disaster. The Be Red Cross Ready program is a new addition to your Pikes Peak Chapter of the American Red Cross. If you are unable to attend this inaugural public presentation of the Be Red Cross Ready program but are interested in attending a presentation in the future or perhaps volunteering with the program, you are encouraged to contact your Pikes Peak Chapter’s AmeriCorps\*VISTA members John Memmer or Mary Lowery at (719) 785-2752 or [JMemmer@pparc.org](mailto:JMemmer@pparc.org).

To learn more about American Red Cross programs, to sign up for classes, to make a donation, or to volunteer please call (719) 785-2752 or visit our web site at [www.pparc.org](http://www.pparc.org).

The American Red Cross relies on donations and grants and is not a government agency. Eighty-one cents of every dollar raised supports services and programs offered by the Red Cross, including health and safety courses, disaster response and planning, youth services, and international and social services including support for the U.S. Armed Forces and their families. More than 800 volunteers support the Pikes Peak Chapter in providing services to more than 20,000 people in an 18 county area and responding to an average of 54 disasters each year.

The American Red Cross helps people prevent, prepare for and respond to emergencies. Last year, almost a million volunteers and 35,000 employees helped victims of almost 75,000 disasters; taught lifesaving skills to millions; and helped U.S. service members separated from their families stay connected. Almost 4 million people gave blood through the Red Cross, the largest supplier of blood and blood products in the United States. The American Red Cross is part of the International Red Cross and Red Crescent Movement. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work. Contributions to the American Red Cross may be sent to American Red Cross Pikes Peak Chapter, 1040 S. 8<sup>th</sup> Street, Colorado Springs, CO 80906.

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Pikes Peak region...meet YOUR Red Cross