



PRESS ROOM
Press Room



NEWS RELEASE

Contact: Jennifer Mariano
Work: (719) 339-0618
jmariano@pparc.org

Thursday, April 17, 2008

FOR IMMEDIATE RELEASE

RED CROSS TO OPEN SERVICE CENTER TO ASSIST VICTIMS OF ORDWAY FIRE

Colorado Springs – The American Red Cross Pikes Peak Chapter will open a Service Center beginning at **1 pm** on **Thursday, April 17, 2008** at the **Ordway High school Library** located at **601 Main Street, Ordway, Colorado**. Services will be available until **8 pm** Thursday night and will be available again on Friday.

Caseworkers from the Red Cross will begin meeting with the residents who's homes were destroyed or damaged in the wildfire in Ordway to discuss and identify immediate needs resulting from the fire. Typically, basic human needs such as a place to stay, food, clothes, necessary medications or health items and mental health counseling are provided for first.

The Red Cross is accepting monetary donations to their Local Disaster Relief Fund to help provide emergency services to the more than 75 people who have been displaced by this disaster. Donations can be made online at www.pparc.org or by check, made payable to the American Red Cross Pikes Peak Chapter and mailed to 1040 S. 8th Street, Colorado Springs, CO 80906.

The Red Cross is receiving phone calls from concerned and generous citizens regarding clothing, food, lodging and other donations for the victims of this fire. To ensure that each person affected by disaster is provided for in a fashion that meets their immediate individual needs, the Red Cross does not accept donations of clothing, shoes, medicine or food. The Red Cross, as part of its disaster relief, provides vouchers and debit cards to victims of disasters to purchase items that meet each individual's immediate emergency disaster-caused needs.

The American Red Cross helps people prevent, prepare for and respond to emergencies. Last year, almost a million volunteers and 35,000 employees helped victims of almost 75,000 disasters; taught lifesaving skills to millions; and helped U.S. service members separated from their families stay connected. Almost 4 million people gave blood through the Red Cross, the largest supplier of blood and blood products in the United States. The American Red Cross is part of the International Red Cross and Red Crescent Movement. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work. Contributions to the American Red Cross may be sent to American Red Cross Pikes Peak Chapter, 1040 S. 8th Street, Colorado Springs, CO 80906.

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Pikes Peak Region...meet YOUR Red Cross