

A Message from the President

“Success can be measured not so much by the station we reach in life as by the obstacles we overcome in our quest to succeed.” That’s as true today as it was when Booker T. Washington wrote it during the nineteenth century. We remember those words when we think about the challenges that we face on a daily basis whether professionally, as a volunteer or in our private lives.

Success for our Pikes Peak Regional Chapter is measured by the delivery of our mission on a daily basis: The American Red Cross, a humanitarian organization led by volunteers . . . will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies. We overcame an obstacle of generating the revenue that we needed in our recently closed Fiscal Year 2011 that allowed us to provide the temporary housing and financial aid needed by those made homeless by disaster. From Burlington, to Lamar, to Trinidad and west to Salida this aid to those in need was provided by our volunteers and staff. In fact, the Pikes Peak Chapter responded to 89 incidents supporting 126 families composed of 227 adults and 155 children with over \$73,000 in financial aid.

While the American Red Cross goes through reorganization of the professional staff and develops new strategies to secure the future of the organization, we know that there will be a need and a request for help locally. Whether it is for disaster relief or support of military or to provide a life saving training, the Pikes Peak Chapter’s valued volunteers and staff will be there to lend a helping hand to our friends and neighbors. Thank you for your past support. We look forward to the challenge of upcoming obstacles in service to others.



TOM GONZALEZ, CEO

Announcement of Jaici’s Departure



As of July 18, 2011, Jaici Murcia, Director of Volunteer & Emergency Services, accepted the position of Regional Director of Emergency Services with the Mile High Chapter American Red Cross.

Jaici came to the Pikes Peak Chapter of the American Red Cross in 2005 after returning from 15 months of active duty service in Tikrit, Iraq, with the 1019th Quartermaster Company (USAR) in support of

Operation Iraqi Freedom II. Her Red Cross services began in the Health and Safety Department, where she worked as the Customer Service Specialist for a year and half, and in 2007 she became the Volunteer Coordinator and Emergency Services Specialist. During that time, she established a formal volunteer recruiting and placement process which resulted in successfully growing the chapter’s volunteer cadre by 11% from the previous year – 45% year to date. Additionally, she supported volunteer deployment for more than six National Disaster Relief Operations.

In May 2008, Jaici became the Regional Volunteer and Emergency Services Director for the Pikes Peak Chapter where she established a volunteer team dedicated to the revitalization of the Service to the Armed

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SAVE THE DATE

- Up in Smoke Catastrophic Exercise Series
- August 27, 2011 (Sheltering “dry run” exercise)
 - October 1, 2011 (Full scale live exercise)

WHAT: Full scale catastrophic exercise testing multiple agency response plans; ARC testing Mass Care response and support specific to Functional Needs populations, general population, and animal shelter co-location.

WHERE: Colorado Springs, CO; August 27, 2011 (Calvary Eastside Chapel in Colorado Springs), and October 2, 2011 (multiple locations based on volunteer position include: Calvary Eastside Chapel, City EOC, JIC, Chapter Command Center)

Play actors needed. Call 719-785-2711

HOW CAN YOU HELP?

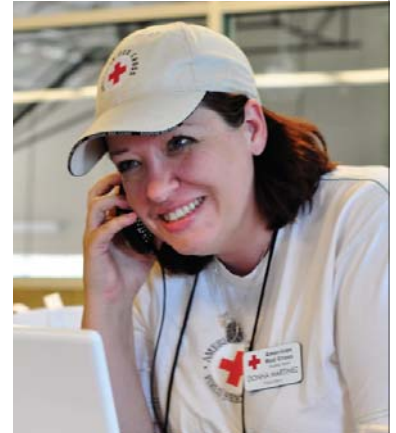
Visit the web site at www.pparc.org or call us at 719-785-2700 for more information on how to volunteer or donate.

Volunteer News

Donna Martinez heads to Alabama

Donna Martinez was far from her family this last Mother's Day weekend. From Fort Carson, Colorado, she is a Red Cross volunteer helping people in Tuscaloosa, Alabama as they recovered from the devastating tornadoes. A volunteer for a little over a year, she is the mother of three daughters ages 20, 16 and 12. Her husband is a U.S. Army medic who was making a parachute jump when she deployed to Alabama on May 3 for the Red Cross. She worked as a Public Affairs photographer at the Belk Activity Center Red Cross Shelter in Tuscaloosa. When asked how she felt about being away from her home and children on Mother's Day, she said, "Honestly, that did not even cross my mind. I didn't even think about it until I heard someone mention it."

"My family is great and understands I have an important mission," Donna said. "I feel that it is so important to provide photographs and stories of what the volunteers do and sacrifice in addition to telling the story of what happens. The imagery and stories I provide are vital. It's important for me to be able to contribute to that mission."



DONNA MARTINEZ

Red Cross Nurses on Deployment in Memphis, TN

The Pikes Peak Chapter had two Red Cross nurses on deployment to the affected regions in the South; Pat Chappell and Lovina Porter.

Pat Chappell is a Registered Nurse who retired from the Air Force as a Colonel. She has served as a volunteer with the Pikes Peak Chapter for more than six years in a variety of leadership roles: first as a Disaster Action Team Member, then Captain, Disaster Services Chair, and Co-Chair of the Service Delivery Committee, and now as the CO State Disaster Consortia Chair. Pat quickly rose to the many challenges of providing service on relief operations, and is now also an authorized Chapter Disaster Relief Operation Director. She has served as the job director on 4 nationally administered operations. She continues to balance her roles as Disaster Services Chair, Disaster Health Services leadership, Chapter Disaster Operations Director, Colorado State Disaster Consortia Chair, and a member of the Pikes Peak Chapter Board of Directors. Pat's leadership, strategic planning ability, and mentorship of others has helped strengthen the Chapter's Disaster Services capacity. She is deployed to Memphis, TN as Site Director for the American Red Cross.

Lovena Porter, Registered Nurse, had also deployed to Memphis, TN to assist in the disaster relief effort which had left a community devastated.

Lovena has also been a volunteer with the Pikes Peak Chapter since 2003 as Disaster Health Services member and now Supervisor. She has been on the scene of 7 National Administered Disasters. During the 2008 hurricane season, Lovena spent an entire month supporting operations in Texas and Louisiana. At home she is part of a team providing health status reviews for disaster services team members to ensure the safety and health of deploying personnel.



Lovena Porter, RN



SHEILA BOUTON, RN and PAT CHAPPELL, RN and AF Colonel (Ret)

ECRV Deployment:

One ECRV (Emergency Communications Response Vehicle) saw action when 2 trained volunteers from the Pikes Peak Chapter, Southeast Branch, drove the half million dollar vehicle for deployment to the affected region of Mississippi. Bill Fortune and Lee Pickerel were the drivers of the new vehicle.

There are only 12 of the ECRVs and they are garaged in secure locations around the United States, and deployed when disasters require communication support.

We couldn't support our community without the dedication of such volunteers. Thank you.

Red Cross Ready Rating™ Program

The American Red Cross Ready Rating™ program is a free, self-paced program designed to help businesses, organizations and schools

become better prepared for emergencies. When you join and become a member, you'll complete a 123-point self assessment of your level of preparedness, gain access to tips and best practices information, and commit to improving your score each year to maintain membership. Learn more about how it works, view a sampling of assessment questions for businesses and organizations or schools, or see a sample of the color-coded score card generated after your assessment has been completed. Visit ReadyRating.org for more information.

Announcement, continued

Forces program, utilized funding from the Wal-Mart Corporation to create a strategic plan for capacity building within Disaster Services to include the planning and execution of a statewide disaster relief training institute, served on the design team for two full scale disaster exercises, and was named the State Emergency Manager of the Year by the American Red Cross Colorado State Disaster Consortia in 2010.

Following her announcement, Jaici gave a statement to the Pikes Peak Chapter employees and volunteers:

"I have genuinely loved my time with you all. I feel as though I've grown up in the Red Cross and have gained so much valuable knowledge, experience, and new ideas from all of you. I've often told people of how the Red Cross matured my management style because I went from military squad leader to volunteer manager practically overnight – two VERY different

great things for their community. I can't imagine a better place to be.

This was a very difficult decision for me, and though I'm excited to take on new challenges in the state I am also incredibly sad to be leaving the place I've called home and the people I've called friends for six years. This transition is very bittersweet for me, but I'm happy to know that soon there will be a new person in my place who will come with a fresh new perspective to help the Pikes Peak Chapter take the next step in its evolution as one of the best and brightest in the country.

Fortunately I won't be far, and I have no doubt that I will get to continue working with our fabulous team here in the Pikes Peak region. I know our volunteer leadership will be able to keep things running beautifully after I'm gone and also train up the next person in line.

Thank you all so much for allowing me to be part of this team and all of the fantastic progress and achievements we've made over the years. It has truly been an honor and one of the greatest joys of my life to have worked with you all."

Jaici's final day at the Pikes Peak Chapter is Friday, August 12th.

Volunteers who will be stepping in to cover duties until the staff position is filled: Dennis Burdick will take on coordination of disaster services, Christen Allums will support the Volunteer Management Team in recruiting and managing role players for Up in Smoke, Heather Kraus will lead the Ambassadors, and Jeanie Ahrens will support mentoring in the areas of Training, Volunteers, and of course continuing on in her role with Client Casework. We're also welcoming two new key team members – Candice Alder as our Disaster Training Coordinator and Amy Cornwell as the DSHR Administrator.



WORKING HARD at Warrior Games in May. Josett Valdez, Jaici Murcia, and Frances Scott

styles of leadership! And of course I've had the opportunity to make a job of surrounding myself with good people doing

Annual Volunteer Recognition Event

The 2011 Volunteer Recognition Event was held April 30, 2011 at La Renaissance in Pueblo. Sixty guests attended, including Good Neighbor Award recipients Chief Christopher Wedo of the Colorado Marshals and Ed Smith, Superintendent of Pueblo School District 70.

A special thanks to volunteer Client Casework Manager, George Cary, for serving as our guest speaker. And of course many thanks to the volunteers of the Pikes Peak Chapter and Southeast Branch for your support of the American Red Cross.

2011 AWARD RECIPIENTS

Certificate of Appreciation

- Robert Adsit
- Signe Gabrielson
- Jamie Garscadden
- Paul Pucci

Life Saver

- To Dam
- Barb Collins
- Colleen Fasone
- Heather Kraus

Rookie of the Year

- Marsha Curran
- Doug Constance
- Deb "Pax" Wheatley

Shooting Star

- Bill Fortune
- Dennis Jenks
- Jim Maddern
- Uma Parepalli

Spotlight

- Gerry Gozar
- Liz Northcott

Quiet Hero

- Bev Embry
- Don Espinosa
- Joy Garscadden
- Jim Hunter
- Donna Martinez
- Brad Rice
- Ken Rowe

Good Neighbor Award

- Colorado Marshals
- Pueblo School District 70

Special Citation for Exceptional Volunteer Service

- Deb Fortune

Tutt Summit of Service

- Tony Dal Lago

Clara Barton Award for Meritorious Volunteer Leadership

- Jeanie Ahrens
- Deborah MacSwain, 45 years of Service Recognized

For more information or volunteer call 719-785-2700 or visit our website: www.pparc.org. We couldn't support our community with our volunteers.

More Volunteer News



CHARLES AND JACKIE MCWHARTOR were recognized by Pikes Peak American Red Cross for 35 years of volunteer service on Disaster Action Teams.

A letter to the Chapter: John Scorsine, Volunteer Firefighter and EMT

“You should know that less than ninety days after initiating Ellicott’s program of forward deployed AED’s, Ellicott responders have had their first save directly attributed to the program. On Saturday, March 11th, Ellicott was dispatched to a business on Hwy 94 for a man with seizures and difficulty breathing. One of Ellicott’s EMTs, equipped with one of the AEDs from last December’s ESA grant was driving past the address at the time of the initial page. She responded direct and found CPR in progress on a 50 year old male – his young son was watching in horror as his father was dying from what is commonly known as a “widow-maker” MI.

She (Sue Blankenship) immediately deployed the AED and together with two other Ellicott responders (Jeff Turner and Oakley Revels) that arrived within minutes, was able to successfully use the AED and re-establish a pulse. Using a BVM and oxygen, also forward deployed with Ellicott responders, the patient was kept ventilated until the arrival of AMR. As AMR was arriving, the team was attempting to establish IV access.

The patient was transported to Memorial Central; with a pulse and breathing on his own upon arrival at the ER. One member of the team rode with AMR to assist enroute to the ER.

The patient lived and last night (April 19th) came by the fire station to thank personally each of the four members of the Team and gave each an inscribed Leatherman as token of his gratitude.

Thought you might like to know that your work made a difference.”

THROUGHOUT THE 18 SOUTHEAST COLORADO COUNTIES served this last year. 17,333 people were taught essential life-giving skill through first aid, CPR, Automated External Defibrillation (AED), aquatics and care giving courses.

- 11,068 were trained in First Aid, CPR and AED
- 77 new Instructors were trained and 76 organizations were added as training partners
- 4,485 people took aquatic courses to protect their lives and the lives of others in and around water
- 767 youth were certified as Red Cross Babysitters

A Message from Judy Garcia Navarro Southeast Branch Director

Together We Can Help – We were busy for the final quarter of this fiscal year as disaster responses kept Southeast Colorado. Branch volunteers busy responding to single-family fires, wild fires, successfully completing another Chemical Stockpile Emergency Preparedness Program (CSEPP) Exercise and engaging our communities in preparedness.

- Volunteers and staff responded to single-family fires in Campo, Lamar, Trinidad, and Pueblo traveling approximately 1,300 miles. Traveling caseworkers for this quarter were Melloney Simerly, George Cary, Carol Clark and Judy Navarro.
- The annual CSEPP exercise was held on May 4. Volunteers and staff successfully completed another exercise and evaluation from FEMA. Participating in this exercise were:
 RED CROSS COMMAND CENTER: Carol Clark, Exercise Lead, Judy McLin Assistant, Service Associates Christina Collins, Audrie Ortega and Laura Navarro
 SHELTER: Rich Garcia, Shelter Manager; Doug Constance, Assistant, Service Associates – Roger Braum
 FOOD SERVICES: Eloise Martucci, Donna Sutcliffe, Donna Constance
 HEALTH SERVICES: Pat Kaufman, Angelina Duran
 REGISTRATION: Deb Fortune, Dennis Jenks, Peggy Schnurr

Wildfires drew requests for feeding of responders and residents evacuated from their homes. Pikes Peak Chapter volunteers responded to nine days of feeding and/or sheltering.

Bent County/Fort Lyon Fire

- April 10: Christina Collins, Carol Clark, Bill Fortune, Don Espinosa, George Cary
- April 11: Carol Clark, Bill Fortune, Don Espinosa
- April 12: Carol Clark, George Cary, Judy Navarro, Bill Fortune, Don Espinosa, Teresa Viera, Roger Braum, Donna Martinez
- April 13: Carol Clark, Bill Fortune, Don Espinosa
- April 14: Carol Clark, Bill Fortune, Don Espinosa, Christina Collins, George Cary

Bent County- Purgatory Creek Fire

- June 3: George Cary, Bill Fortune

Custer County- Sand Gulch Fire

- April 29: Ed Sutcliffe, Eloise Martucci, Carol Clark, Don Espinosa, Ken Rowe, Judy Navarro

Las Animas County- Bear Fire

- May 28: Bill Fortune, Debbie Fortune, Don Espinosa
- May 29: Don Espinosa, Judy Navarro

OUR CHAFFEE COUNTY volunteers worked at FIBArk Festival the entire weekend. Thanks to Liz Northcott, J Lewis, Toni Hoffman, Jane Provorse, Andrew Mackie, Jean Dyer, Pat Lucero, Donna Constance!



American Red Cross Response During 9/11 and Commemorating the Tenth Anniversary Through Preparedness

The 9/11 terrorist attacks were a seminal moment for our nation, as one of the worst days in American history brought out the best of the American spirit. People from across the nation came together to support the victims and survivors of the attacks in New York City, Washington, D.C., and Pennsylvania with donations of time, blood and money. Together, we responded, recovered and have rebuilt.

As our nation marks the tenth anniversary of the 9/11 attacks, we should remember the victims of the attacks, honor the brave responders and rekindle the spirit of service to help those in need. But the tenth anniversary of these horrific attacks should also remind us that the unimaginable can in fact occur, and that we all need to be better prepared.

The American Red Cross met the challenge of the 9/11 attacks with immediate on-the-scene responses before the smoke cleared from chapters in New York, Washington, D.C., and Pennsylvania. And our work continued thanks to the unwavering commitment of volunteers and staff from throughout the U.S.

The massive Red Cross relief operations, staffed primarily by volunteers, were made possible by the generosity of donors, which allowed us to meet the needs of thousands of families affected by the terrorist attacks.

No one was prepared for the events of the morning of 9/11 or for the disruptions the attacks caused across our nation for days and weeks. We must do more to prepare our families and make our communities ready for manmade and natural disasters of all kinds and all sizes.

A prepared nation has every person, business, school, organization and house of worship ready to take care of themselves and their neighbors.



Families should plan how to deal with the kinds of disasters that are most likely to happen where they live, what to do if family members are separated and how they can be informed before, during and after a disaster. And a family member should be trained in CPR and first aid.

- Businesses, schools and organizations should have proper safety and emergency supplies on hand, as well as staff trained in CPR and first aid. Businesses need to plan on how they will continue to operate in a disaster, and work to ensure their employees are prepared at home so they can return to work soon after an emergency.
- Volunteer blood donors are needed every day to keep the nation's blood supply at adequate levels.

While we don't know where or when, we do know that large disasters will strike this country again, and preparedness steps taken today can save lives and livelihoods tomorrow.

9/11 was an unforgettable day for our entire nation, but even as we look back and remember the victims, we also should look ahead with a renewed commitment to be better prepared for the future.



THE RED CROSS 9/11 disaster relief operations included:

- 14,113,185 meals and snacks served;
- 60 shelters opened for 3,554 families;
- 101 sites opened to deliver services;
- 292 emergency vehicles deployed;
- 57,434 Red Cross employees and volunteers assigned from all 50 states
- 240,417 mental health contacts and 133,035 health contacts made either in person or phone by Red Cross staff or volunteers.

HUNDREDS OF THOUSANDS of people lined up to give blood, and the Red Cross collected more than 630,000 units of blood in the three weeks after the attacks.

IF YOU WOULD LIKE MORE INFORMATION on how to prepare your business, school or family or would like to contribute to disaster relief in our own community please contact the Pikes Peak Chapter at 719-632-3563 or visit www.pparc.org or Pikes Peak American Red Cross, 1040 S. 8th St, Colorado Springs, CO 80905