



**American  
Red Cross**

Pikes Peak Chapter

Pikes Peak Chapter  
1040 South 8<sup>th</sup> Street  
Colorado Springs, CO 80906  
[www.pparc.org](http://www.pparc.org)

*News Release*  
**NEWS RELEASE**

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## **MEDIA INVITED TO VIEW NEW COLORADO EMERGENCY COMMUNICATIONS RESPONSE VEHICLE AT THE PIKES PEAK CHAPTER**

**Colorado Springs, CO** – The Pikes Peak Chapter would like to invite members of the media to view the new Emergency Communications Response Vehicle (ECRV) at the Pikes Peak Chapter on **Wednesday, August 13, 2008 at 3:00 pm**. Staff and volunteers will be on hand to answer questions and give a brief “tour” of the ECRV.

The ECRV is housed with the Mile High Chapter in Denver. The Pikes Peak Chapter has the only instructor for the ECRV in the state of Colorado as well as 3 of the states 11 trained ECRV drivers and the ECRV Program Coordinator for the state of Colorado.

The ECRV is designed to act as a self-sustaining communications hub during times of disaster. So, even if the local communications network goes down, the ECRV keeps the Red Cross, local emergency responders, and the affected communities connected to each other and the outside world. It is equipped with radios, cell phones, a mobile satellite transceiver, laptop computers, a DSS digital television receiver, and more.

Nationwide, the American Red Cross has 12 ECRVs in service to be deployed at a moments notice to wherever disaster strikes.

Local Red Cross volunteers have been trained on this high tech addition to Colorado’s disaster response network.

The ECRV and trained Red Cross volunteers will be on-call and ready to respond should anything transpire during the Democratic National Convention in Denver next month. It will also be used to respond to disasters large and small statewide and throughout the U.S.

For more information, contact the Pikes Peak Chapter at 719-785-2711

The American Red Cross helps people prevent, prepare for and respond to emergencies. Last year, almost a million volunteers and 35,000 employees helped victims of almost 75,000 disasters; taught lifesaving skills to millions; and helped U.S. service members separated from their families stay connected. Almost 4 million people gave blood through the Red Cross, the largest supplier of blood and blood products in the United States. The American Red Cross is part of the International Red Cross and Red Crescent Movement. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work. Contributions to the American Red Cross may be sent to American Red Cross Pikes Peak Chapter, 1040 S. 8<sup>th</sup> Street, Colorado Springs, CO 80906.  
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