



PRESS  
Press Room



# NEWS RELEASE

Contact: Jennifer Mariano  
Work: (719) 632-3563  
jmariano@pparc.org

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FOR IMMEDIATE RELEASE

## **DONATIONS OF PHYSICAL GOODS NO LONGER BEING ACCEPTED ON BEHALF OF THE VICTIMS OF APARTMENT FIRE**

**Colorado Springs** – Both the Red Cross and the Rocky Family Church has stopped accepting donations of physical goods. Because of the outpouring of generosity from the community, the Red Cross and the Rocky Family Church has been overwhelmed with donations of clothing, food, shoes, toys and other goods. The level of donations received has exceeded both the Red Cross and the Rocky Family Church's storage capacity and ability to manage the goods. The Red Cross believes that the clothing needs for the victims of the apartment fire on E. Uintah in Colorado Springs will be met with the assistance of the Red Cross and the level of current donated inventory.

The largest need at this time and the best way to help the victims of this disaster is by making a financial donation to the American Red Pikes Peak Chapter Local Disaster Relief. Donations can be made online at [www.pparc.org](http://www.pparc.org) or by check, made payable to the American Red Cross Pikes Peak Chapter and mailed to 1040 S. 8<sup>th</sup> Street, Colorado Springs, CO 80906.

The American Red Cross helps people prevent, prepare for and respond to emergencies. Last year, almost a million volunteers and 35,000 employees helped victims of almost 75,000 disasters; taught lifesaving skills to millions; and helped U.S. service members separated from their families stay connected. Almost 4 million people gave blood through the Red Cross, the largest supplier of blood and blood products in the United States. The American Red Cross is part of the International Red Cross and Red Crescent Movement. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work. Contributions to the American Red Cross may be sent to American Red Cross Pikes Peak Chapter, 1040 S. 8<sup>th</sup> Street, Colorado Springs, CO 80906.

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**Pikes Peak Region...meet YOUR Red Cross**