



**American
Red Cross**

Pikes Peak Chapter

Pikes Peak Chapter
1040 South 8th Street
Colorado Springs, CO 80906
www.pparc.org

News Release
NEWS RELEASE

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Pikes Peak Chapter Needs Your Help

Colorado Springs, CO – Learning CPR and how to use an Automated External Defibrillator (AED) can quite possibly mean the difference between life and death for someone suffering from Sudden Cardiac Arrest or other medical emergency. During National CPR/AED Awareness Week, this June 1-7, the Red Cross Pikes Peak Chapter encourages everyone to learn these important skills that could someday save a life.

“The Red Cross wants the public to know that everyone has the power to save a life. At least one person in every household and on every office floor should be trained and certified in first aid and CPR/AED,” says David Just, CEO of Pikes Peak Red Cross. “On average, it takes emergency personnel 10 minutes to arrive on scene. For someone who is choking or has stopped breathing, that may be too late. By learning simple rescue skills, you can go from being a helpless bystander to a person with the ability to take control help someone during an emergency.”

For information about upcoming training opportunities with the Pikes Peak Red Cross, visit us online at www.pparc.org or call (719) 632-3563 for more information.

The American Red Cross helps people prevent, prepare for and respond to emergencies. Last year, almost a million volunteers and 35,000 employees helped victims of almost 75,000 disasters; taught lifesaving skills to millions; and helped U.S. service members separated from their families stay connected. Almost 4 million people gave blood through the Red Cross, the largest supplier of blood and blood products in the United States. The American Red Cross is part of the International Red Cross and Red Crescent Movement. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work. Contributions to the American Red Cross may be sent to American Red Cross Pikes Peak Chapter, 1040 S. 8th Street, Colorado Springs, CO 80906. WWW.PPARC.ORG

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