



**NOMINATIONS
NOW BEING
ACCEPTED THRU
DECEMBER!**



**COMING
JANUARY
2012**

**American
Red Cross**
Southeast Colorado Branch
Pikes Peak Chapter
**HOMETOWN
HEROES**

The Heroes Dinner Event is an American Red Cross fundraiser that honors individuals and organizations who exemplify courage, kindness, and unselfish character through their acts of heroism in our local community. Heroes who have saved a life or helped make a life better within the last 18 months can be nominated by their family, friends, co-workers, neighbors and community.



Hero Categories:

Adult Hero: (Age 18 and Over) Presented for a courageous or life-saving response that made an exceptional difference in, or saved the lives of others.

Youth Hero: (Age 18 and Under) Presented for a compassionate response or life-saving skills that made an exceptional difference in, or saved the lives of others.

Military Hero: Presented to a member of the armed forces (active, guard, reserve, or retired,) whose actions went above and beyond the call of duty.

Animal Hero: Presented to an animal whose trained or innate skills helped save a life.

Community Service Hero: Presented to an individual who has performed an extraordinary community service that has made a difference in the lives of others.

Community Partner Hero: Presented to a business or organization whose compassion or life-saving actions made an extraordinary difference in the lives of others.

**Winners will be selected by a committee
of community leaders.**

**Please visit: www.pparc.org
to nominate your Hometown Hero.**



SPONSORSHIP OPPORTUNITIES

Title Sponsor (Exclusive) - \$15,000

- Logo on all pre- and post-event collateral, event programs and slide presentation as well as on Fox 21 and The Gazette promotional material
- Full page ad in event program
- Logo on event invitations
- Logo and link on event web site
- Logo placement and recognition in press releases regarding event
- Speaking role at event (up to 5 minutes)
- Table for 10 at event with corporate signage-premier seating

Humanitarian Sponsor (Exclusive) - \$10,000

Presented to a prominent community member whose community involvement and contributions have improved the overall community.

- Logo on all pre- and post-event collateral, event programs and slide presentation as well as on Fox 21 and The Gazette promotional material
- Half page ad in event program
- Logo on event invitations, logo and link on event web site
- Logo placement and recognition in press releases regarding event
- Present prestigious Humanitarian Award at event
- Table for 10 at event with corporate signage-premier seating

Sponsor a Hero (Limit 6) - \$2,500

- Logo on all pre- and post-event collateral, event programs and slide presentation.
- Quarter page ad in event program
- Logo on event invitations, logo and link on event web site
- Table for 10 at event with corporate signage-premier seating

Table Sponsor - \$1,000

- Company name on sponsor slide of slide presentation
- Company name on event web site
- Table for 10 at event with company signage

Individual Tickets - \$125 each



Yes, I would like to join the American Red Cross Pikes Peak Chapter in honoring local Heroes at its Annual Hometown Heroes fundraiser.

- \$15,000 Title Sponsor \$10,000 Humanitarian Sponsor
 \$2,500 Hero Sponsor* \$1,000 Table Sponsor
 \$125 x _____ Individual Tickets

*Categories for Hero Sponsors:

- Adult Hero Youth Hero Military Hero
 Animal Hero Community Service Hero
 Community Partner Hero

Primary Contact Information

Name _____
 Address _____
 Phone _____
 Fax _____
 Email _____

Please return signed form to:

Attn: Catherine Barde, Director of Development and Communications
 American Red Cross Pikes Peak Chapter
 1040 South 8th Street, Colorado Springs, CO 80905
 Fax (719) 632-0206 • www.pparc.org/Heroes

For questions, please contact
 Catherine Barde at (719) 785-2711 or cbarde@pparc.org