



American Red Cross Pikes Peak Chapter

## Hometown Heroes for the American Red Cross

April 2, 2010

*The Heroes Dinner Event is an American Red Cross fundraiser that honors individuals and organizations who exemplify courage, kindness, and unselfish character through their acts of heroism in our local community. Heroes who have saved a life or helped make a life better within the last 18 months can be nominated by their family, friends, co-workers, neighbors and community.*

### Sponsor Benefits

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#### Title Sponsor (Exclusive) - \$7,500

*Benefits Will Include:*

- Full page ad in event program
  - Logo on event invitations
  - Logo and link on event web site
  - Logo placement and recognition in March and April newsletters
  - Logo placement and recognition in press releases regarding event
  - Speaking role at event (up to 5 minutes)
  - Table for 10 at event with corporate signage-premier seating
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#### Contributing Sponsor (Limit 2) - \$5,000

*Benefits Will Include:*

- Logo on all pre- and post-event collateral, event programs and slide presentation
  - Half page ad in event program
  - Logo on event invitations
  - Logo and link on event web site
  - Logo placement and recognition in March and April newsletters
  - Logo placement and recognition in press releases regarding event
  - Table for 10 at event with corporate signage-premier seating
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#### Patron Sponsor (Limit 5) - \$2,500

*Benefits Will Include:*

- Logo on all pre- and post-event collateral, event programs and slide presentation
  - Quarter page ad in event program
  - Logo on event invitations
  - Logo and link on event web site
  - Logo placement and recognition in March and April newsletters
  - Table for 10 at event with corporate signage-premier seating
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#### Hero Sponsor (Limit 1 per Category\*) - \$1,000

*Benefits Will Include:*

- Logo on all pre- and post-event collateral, event programs and slide presentation
- Logo and link on event web site
- Quarter page ad in event program
- Present award at event
- One table (10 seats) at event

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### Table Sponsor - \$500

*Benefits Will Include:*

- Company name on sponsor page of event program
- Company name on sponsor slide of slide presentation
- Company name on event web site
- Table for 10 at event with company signage

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## Hometown Heroes Sponsorship Agreement

Yes, I would like to join the American Red Cross Pikes Peak Chapter in honoring local Heroes at its Annual Hometown Heroes fundraiser.

I agree to support the Hometown Heroes fundraiser according to the sponsorship level selected below and will fulfill my gift on or before March 1, 2010.

\$7,500 Title Sponsor

\$1,000 Hero Sponsor

\$5,000 Contributing Sponsor

\$500 Table Sponsor

\$2,500 Patron Sponsor

Company or Individual Name (as it is to appear in print):

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### Primary Contact Information

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### Please return signed form to:

Attn: Jennifer Mariano

American Red Cross Pikes Peak Chapter

1040 South 8<sup>th</sup> St., Colorado Springs, CO 80905

Fax (719) 632-0206

[www.pparc.org/Heroes](http://www.pparc.org/Heroes)

*For questions, please contact Jennifer Mariano at (719) 785-2711 or [jmariano@pparc.org](mailto:jmariano@pparc.org)*

### \* Categories for Hero Sponsors:

- Adult Hero
- Youth Hero
- Military Hero
- Animal Hero
- Community Service Hero
- Community Partner Hero
- Red Cross Trained Hero